A NERD STARTED AN AG COMPANY

Liz Buchen
Founder & CEO
OUR SOLUTION

AI-Enabled Software

On-Farm Sensor Network
Using technology improves farm output & profitability

Up to 30% better crop yields

50% cost reduction
90% of growers don't use sensors
HOW WE HELP FARMERS

Revenue

Time

Expense
**Wireless Sensor Station**

**Easy-to-use**
- Fiberglass antenna allows equipment to drive over unit

**Valuable Data**
- Finally get a realistic picture of each field’s water needs
Watermark Sensor

Pros
• Low cost
• Low maintenance

Cons
• Lag for sensors to equilibrate
• No electroconductivity
• Slurry installation

Learn more:
https://mytrellis.com/blog/watermark-sentek
How is Trellis Different?

**Easy-to-use**
- Focus on education, conversation, & engagement to change behavior

**Cost effective**
- Monitor more of your farm for less
What helps adoption?

- Affordability
- Test the technology
- Education & Awareness