



TRELLIS

grow more, use less.

A NERD STARTED AN AG COMPANY



Liz Buchen

Founder & CEO

OUR SOLUTION



**AI-Enabled
Software**



**On-Farm
Sensor Network**



The Opportunity

**Using technology
improves farm output
& profitability**

Up to 30% better crop yields

50% cost reduction

The slide features several decorative elements: a dark blue circle in the top right, a dark blue circle in the middle left, a light green ring in the bottom left, a dark green ring in the bottom right, and a dark green circle in the bottom right. The main text is centered in a bold, black font.

90% of growers don't use sensors

HOW WE HELP FARMERS



Revenue



Time



Expense



Wireless Sensor Station

Easy-to-use

- Fiberglass antenna allows equipment to drive over unit

Valuable Data

- Finally get a realistic picture of each field's water needs





Watermark Sensor

Pros

- Low cost
- Low maintenance

Cons

- Lag for sensors to equilibrate
- No electroconductivity
- Slurry installation

Learn more:

<https://mytrellis.com/blog/watermark-sentek>

How is Trellis Different?



Easy-to-use

- Focus on education, conversation, & engagement to change behavior



Cost effective

- Monitor more of your farm for less

What helps adoption?



Affordability



Test the technology



Education & Awareness



Q&A