

# Website Updates

- New platform
- Opportunities:
  - *Raise visibility of Council*
  - *Communicate Council priorities*

"Create a regional plan that focuses on managing water as a critical resource vital to our health, economic, social and environmental well being. Build trusting partnerships with neighboring regions and develop an educated and engaged citizenry that embraces sound water management."

The screenshot shows the Georgia Water Planning website for the Upper Oconee Water Planning Region. The header includes the Georgia Water Planning logo, navigation links (Water Planning, Water Planning Regions, Forecasting, Resource Assessments, More Information), and a search bar. The main content area features a navigation bar with icons for 'REGIONAL WATER PLAN', 'Regional Highlights', 'Technical Information', and 'Get Regional Email Updates'. Below this, there are sections for 'Counties Included' (listing Baldwin, Barrow, Clarke, Hancock, Jackson, Laurens, Morgan, Oconee, Putnam, Walton, Washington, and Wilkinson), 'Upcoming Meetings' (next meeting on October 24), and 'Past Meetings' (last meeting on June 22, 2017). A map of Georgia highlights the Upper Oconee region. The footer contains the Georgia Department of Natural Resources logo and various service links.

# Website Updates (cont'd)

- Opportunities (cont'd):
  - *Landing pages for special topics*
  - *Interactive features such as:*
    - *Self-directed research*
    - *Stakeholder input*

The screenshot displays the Georgia Water Planning website. At the top, there is a navigation bar with links for "Contact Us", "Get Email Updates", and "Translate". A search bar is located on the right side. Below the navigation bar, there are five main menu items: "Water Planning", "Water Planning Regions", "Forecasting", "Resource Assessments", and "More Information". The "Water Planning Regions" menu is expanded, showing a list of regions: Altamaha, Coastal Georgia, Coosa-North Georgia, Lower Flint-Ochlockonee, Metro Water District, Middle Chattahoochee, Middle Ocmulgee, Savannah-Upper Ogeechee Region, Suwannee-Satilla, Upper Flint, and Upper Oconee. The "Upper Oconee" region is selected, and its sub-menu is visible, including "Regional Water Plan", "Regional Highlights", "Region at a Glance", "Technical Information", "Council", and "Vision and Goals". The main content area shows the "Upper Oconee Region Technical Information" page. It includes a breadcrumb trail: "Home > Water Planning Regions > Upper Oconee > Upper Oconee Region Technical Information". The page title is "Upper Oconee Region Technical Information". The main text states: "The Upper Oconee Regional Water Planning Council considered water and wastewater demand forecasts and resource assessment analyses in their preparation of the [Upper Oconee Regional Water Plan](#):". Below this, there are two bullet points: "The water and wastewater demand forecasts are summarized in section 4 of the Plan" and "The resource assessment analyses are summarized in sections 3 and 5 of the Plan". A section titled "The Water and Wastewater Forecasting Technical Memo" provides additional detail regarding the water and wastewater demand forecasts for the Upper Oconee Region. A "Related Files" section lists two documents: "Water and Wastewater Forecasting Technical Memorandum - Upper Oconee (1.33 MB)" and "2017 Fact Sheet - Upper Oconee (3.2 MB)". The footer contains the Georgia Department of Natural Resources logo and links for "Environmental Protection Division", "Disclaimer", "Site Map", "Accessibility", and "Privacy/Security". There are also three columns of links: "AT YOUR SERVICE" (GeorgiaGov, Agencies, Cities & Counties, Popular Topics), "ELECTED OFFICIALS" (Governor, More Officials), and "NEED HELP?" (1-800-436-7442, Georgia Call Center, Human Trafficking Notice).

# Website Updates (cont'd)

- *Near-term goals:*
  - *Tailor content to Council priorities and preferences*
  - *Facilitate upkeep of content*
- *Longer-term goals:*
  - *We're listening...!*

The screenshot displays the Georgia Water Planning website. At the top, there is a navigation bar with links for 'Contact Us', 'Get Email Updates', and 'Translate'. A search bar is located on the right. Below the navigation bar, there are tabs for 'Water Planning', 'Water Planning Regions', 'Forecasting', 'Resource Assessments', and 'More Information'. The main content area is titled 'Water Planning Regions' and lists several regions: Altamaha, Coastal Georgia, Coosa-North Georgia, Lower Flint-Ochlockonee, Metro Water District, Middle Chattahoochee, Middle Ocmulgee, Savannah-Upper Ogeechee Region, Suwannee-Satilla, Upper Flint, and Upper Oconee. The 'Upper Oconee' region is selected, and its sub-menu is expanded to show 'Regional Water Plan', 'Regional Highlights', 'Region at a Glance', 'Technical Information', 'Council', and 'Vision and Goals'. The 'Vision and Goals: Upper Oconee' page is displayed, featuring a quote: "Create a regional plan that focuses on managing water as a critical resource vital to our health, economic, social and environmental well being. Build trusting partnerships with neighboring regions and develop an educated and engaged citizenry that embraces sound water management." Below the quote, there is a 'Goals' section with a list of bullet points: 'Promote alternatives and technologies that conserve, reuse, return, and recycle water within the Upper Oconee region.', 'Ensure that management practices balance economic development, recreation, and environmental interests.', 'Educate stakeholders in the region on the importance of water quality and managing water as a resource including practices such as water conservation and increased water efficiency.', 'Encourage the development of and accessibility to data and information to guide management decisions.', 'Identify programs, projects, and educational messages to reduce non-point source pollution to protect water quality in lakes and streams.', 'Recommend innovative strategies (water, sewer, and/or stormwater) that provide sufficient revenues to maintain a high level of service while promoting water conservation and efficiency.', and 'Identify and plan measures to ensure sustainable, adequate water supply to meet current and predicted long-term population, environmental and economic needs.'

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# Website Updates (cont'd)

- *Next step: Customize and Update Council web pages*
- *Possible Approaches to Updates and Improvements:*
  - *Committee*
  - *Designated council member*
  - *Consultant led*

The screenshot displays the Georgia Water Planning website. At the top, there is a navigation bar with links for 'Water Planning', 'Water Planning Regions', 'Forecasting', 'Resource Assessments', and 'More Information'. A search bar is located in the top right corner. The main content area is titled 'Upper Oconee Region at a Glance' and includes a 'Background' section with a photograph of a river and a 'Key Water Resource Issues Being Addressed by the Council' section with a numbered list of five issues. A 'Related Files' section lists a '2017 Fact Sheet - Upper Oconee (3.2 MB)'. The footer contains the Georgia Department of Natural Resources logo and various links for 'AT YOUR SERVICE', 'ELECTED OFFICIALS', and 'NEED HELP?'.